

Appendix

***Gul* User Specific Proforma**

1. Usual brand name:
2. Package weight:
3. Package cost:
4. Place of purchase:
5. Frequency of application:
Duration
6. Since initiation:
 1. Less than 6 months
 2. 6 months to 1 year
 3. More than 1 year
7. Duration of application per application:
 1. 1-2 minutes
 2. 2-5 minutes
 3. Greater than 5 minutes
8. Method of application:
 1. Finger
 2. Brush
 3. Other
9. Age of initiation:
 1. Less than 15 years
 2. 15 to 18 years
 3. 18 to 25 years
 4. After 25 years
10. Reason for initiation:
 1. Endorsed by peers
 2. Endorsed by sibling
 3. Endorsed by parents
 4. Dental pain or related problem (a)
 5. Oral hygiene (b)
 6. Alternative to tobacco (c)
 7. Refreshing taste (d)
 8. Others
10. (1) if (a) is yes, then:
Has the pain been relieved:
 1. Yes
 2. No
 3. I do not know
10. (2) if (b) is yes, then:
Has it been effective in improving oral hygiene:
 1. Yes
 2. No
 3. I do not know
10. (3) if (c) is yes, then:
Has it reduced the consumption of tobacco product:
 1. Yes
 2. No
 3. I do not know
10. (4) if (d) is yes, then:
Does it improve the taste:
 1. Yes

- 2. No
 - 3. I do not know
11. Other family members using it:
- 1. Siblings
 - 2. Parents
 - 3. Spouse
12. If knows that it contains tobacco:
- 1. Yes
 - 2. No
 - 3. Can't say
13. Whether endorsed to others:
- 1. Yes
 - 2. No
 - 3. Can't say
14. Whether uses other toothpaste:
- 1. Yes
 - 2. No
 - 3. Can't say
15. Whether uses other toothpowder:
- 1. Yes
 - 2. No
 - 3. Can't say
16. Perceived difference between *gul* and other toothpowder/toothpaste:
- 1. Taste
 - 2. Freshness
 - 3. Oral hygiene effectiveness
 - 4. Better pain relief
 - 5. Bowel movement
 - 6. Others
17. Since the initiation of *Gul* usage patient noticed changes in
- A) weight: since:
 - 1. Increased
 - 2. Decreased
 - 3. No change
 - 4. I don't know
 - B) work capacity: since:
 - 1. Increased
 - 2. Decreased
 - 3. No change
 - 4. I don't know
 - C) sleep pattern since:
 - 1. Changed
 - 2. Same as before
 - 3. I don't know
 - D) hunger since:
 - 1. Increased
 - 2. Decreased
 - 3. No change
 - 4. I don't know
 - E) taste perception since
 - 1. Altered
 - 2. Same
 - 3. I don't know